

BIO-DATA

1. Name : Mrs.M.BANUMATHI
2. Designation : Assistant Professor
3. Date of birth : 10.04.1982
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7. Educational qualifications : B.Com., M.Com., M.Phil., B.Ed.,
8. Research area : MARKETING
9. Teaching Experience : 5 YEAR
10. Project Guidance :

Programme	Completed	Ongoing
Ph.D.,	-	-
M.Phil.,	-	-
M.Com.,	12	-
B.Com.,	20	-

9. Publication (Research paper / Books):

Total No. of Research paper :
Total No. of Books :
Patents/others :

10. Conference / Seminars / Workshop / FDP :

Organized	Presented	Participated	Workshop	FDP	Awards	Certificate Courses
7	4	25	24	11		2

11. Academic Activities / Scientific Societal Service